



February 25, 2019

Dear Corporate Partners,

Planning is under way for the 2019 Special Olympics Florida – Collier County and Special Olympics Florida – Lee County SUP Beach Races, to be held on Saturday, April 20, at Vanderbilt Beach in Naples.

Would you and your company consider making a contribution to the SUP Beach Races? On the following pages, you will find the sponsorship options that are available for corporate sponsors or individual donors. This event is a great opportunity to promote your business and interact with members of the Southwest Florida community.

We had a tremendous event last year and look forward to continuing to raise funds and awareness for Special Olympics athletes in Southwest Florida. The growth in the number of athletes we serve in Southwest Florida continues to surge, and we need your support to keep our athletes in the game, while competing in County, Area and State competitions.

Special Olympics Florida provides free year-round sports training and competition to more than 4,000 athletes, young athletes, unified partners and unified young athletes in Southwest Florida. Activities exist for participants of all ability levels and age levels.

Thank you for your consideration. We look forward to seeing you at the SUP Beach Races on April 20.

Sincerely,

Colleen Pappas
SUP Beach Races
Committee Member
(708) 362-1653



SPONSORSHIP OPPORTUNITIES

_____ PLATINUM Sponsorship

Investment: \$5,000

- Acknowledgement in all press releases and pre-event publicity once agreement is made which will include your logo on media announcements and press releases.
- Pre-event publicity will include your logo on flyers and press releases, and signage at the event.
- Your business logo on event t-shirt.
- Your company's provided banner at race event
- Product display at vendor area
- Ability to use Special Olympics Florida name and logo in all public relations, advertising, promotions, or merchandising activities, with prior written approval from the time the sponsorship is made through June 2020.
- Photo and publicity opportunities with Special Olympics athletes.
- Receive special recognition at the event with speaking opportunity from one company representative
- Sponsorship of a Special Olympics athlete in the race with coach to represent your company
- Company/corporate logo and sponsorship on all our social media platforms. Special Olympics Florida – Lee County will work with sponsor to share mutually agreed upon social media posts and to tag sponsor in posts and photos from golf events. Shared posts may include an official sponsor offer.

_____ GOLD Sponsorship

Investment: \$2,500

- Pre-event publicity will include your logo on flyers and press releases, and signage at the event.
- Company/corporate logo and sponsorship on all our social media platforms. Special Olympics Florida - Lee County will work with sponsor to share mutually agreed upon social media posts and to tag sponsor in posts and photos from golf events. Shared posts may include an official sponsor offer.
- Your business logo on event t-shirt.
- Your company's provided banner at race event.
- Ability to use Special Olympics Florida name and logo in all public relations, advertising, promotions, or merchandising activities, with prior written approval from the time the sponsorship is made through June 2020.
- Photo and publicity opportunities with Special Olympics athletes.
- Receive special recognition at the event.



_____ **SILVER Sponsorship**

Investment: \$1,000

- Pre-event publicity will include your logo on flyers and press releases, and signage at the event.
- Your business logo on event t-shirt.
- Ability to use Special Olympics Florida name and logo in all public relations, advertising, promotions, or merchandising activities, with prior written approval from the time the sponsorship is made through June 2020.
- Photo and publicity opportunities with Special Olympics athletes.
- Receive special recognition at the event.

_____ **BRONZE Sponsorship**

Investment: \$500

- Pre-event publicity will include your logo on flyers and press releases, and signage at the event.
- Receive special recognition at the event.

_____ **PARTNER Sponsorship**

Cost: \$250

- Pre-event publicity includes your company name in press releases, event signage.
- Company name mentioned at event.

Other Amount: _____

Donated Item:



SUP BEACH RACES 2019 SPONSORSHIP FORM

Company Name: _____

Address: _____

Phone Number: _____

Contact Person: _____

Exact name you want used in publicity: _____

Cost is \$40 per person

Please return this form and your sponsorship payment made payable to:

Special Olympics Florida - Lee County
5450 YMCA Road
Naples, FL 34109
Email: beachraces@sofl.org
Telephone: 239-775-1991

Or register/pay online:

www.specialolympicsflorida.org/beachraces

SUP Beach Races Participant(s):

1st _____ T-shirt Size: _____ Phone: _____

2nd _____ T-shirt Size: _____ Phone: _____

3rd _____ T-shirt Size: _____ Phone: _____

4th _____ T-shirt Size: _____ Phone: _____