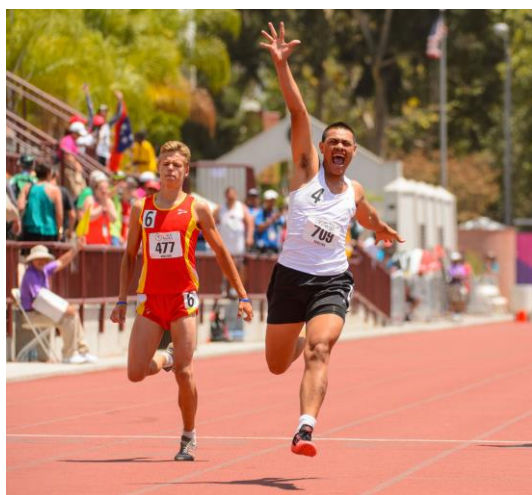


2018 Special Olympics USA Games

July 1 - 6, 2018 | Greater Seattle



SPECIAL OLYMPICS
USA GAMES
SEATTLE 2018



EVENT OVERVIEW

The 2018 Special Olympics USA Games will be one of the most significant sporting events in Puget Sound history, and will leave an impactful legacy.

- Showcasing awe-inspiring abilities of thousands of athletes with intellectual disabilities
- Promoting ideals of acceptance and inclusion through sport
- Celebrating the transformative power of Special Olympics

The 2018 USA Games represent an unprecedented opportunity for community and corporate partners to align with a flagship event of the Special Olympics movement, changing hearts and minds across Puget Sound and throughout the nation. Partners can provide financial support, engage employees as volunteers, increase brand awareness, and be recognized as game-changers in the creation of inclusive communities.

The 2018 USA Games will also join the global celebration of Special Olympics' 50th Anniversary in honor of Eunice Kennedy Shriver's commitment to those with intellectual disabilities.

"The 2018 USA Games will show not only the country, but the world, that Seattle is a model for a city of inclusion."

- Brad Smith, President and Chief Legal Officer of Microsoft
2018 USA Games Honorary Board Chair

ECONOMIC IMPACT

The 2018 USA Games will take place from July 1-6, 2018 with approximately 3,000 athletes competing in 14 sports, in venues across Puget Sound. **The regional economic impact of the 2018 USA Games is projected at \$76,440,609.**

FOR MORE INFORMATION

For more information about partnership, volunteering, or other involvement, visit www.specialolympicsusagames.org or call 206-900-9490.

Partners





PARTICIPANTS

4,000 Athletes and Coaches
 10,000 Volunteers
 10,000 Family Members
 70,000+ Spectators

COMPETITION AND EVENT VENUES

University of Washington
 Seattle University
 Seattle Pacific University
 King County Aquatic Center
 Willows Run Golf Complex
 Federal Way Celebration Park
 Kenmore Lanes
 Angle Lake, SeaTac
 Seattle Center
 Lake Union Park

COMPETITION SPORTS

Athletics (Track & Field), Basketball, Bocce, Bowling, Flag Football, Golf, Gymnastics, Powerlifting, Soccer, Softball, Stand Up Paddle Boarding, Swimming, Tennis, and Volleyball

LAW ENFORCEMENT TORCH RUN FINAL LEG | June 28-July 1
 Law enforcement from across the nation carry the Special Olympics Flame of Hope that will light the cauldron at Opening Ceremony.

WELCOME DAYS | June 29-30, SeaTac International Airport
 Thousands of fans welcome the athletes and delegates.

OPENING CEREMONY | July 1, Husky Stadium
 The grand kick off! Parade of Athletes, star power entertainment plus the lighting of the Special Olympics Cauldron to open the Games.

ESPN UNIFIED SPORTS CHALLENGE | July 1, Husky Stadium
 This celebrity fundraiser event will convene athletes with intellectual disabilities, corporate, government and cultural leaders, and celebrities, to demonstrate the power of inclusion for all while raising funds.

FUTURE OF INCLUSION FORUM | July 2
 Leadership forum showcasing how inclusive communities make our society healthier, stronger and more productive.

SPECIAL OLYMPICS TOWN | July 1-5, Husky Union Building
 Entertainment and activities created just for the athletes.

FAN ZONE | July 1-6, Husky Stadium North Plaza
 Live music, exhibits, and activities entertain athletes and spectators around Opening Ceremony and competitions.

HEALTHY ATHLETES | July 1-6, Husky Union Building
 Volunteer health professionals provide free, critical health screenings and educational sessions for athletes.

UNIFIED SPORTS EXPERIENCE | July 2-3, Competition Venues
 The community is invited to break down barriers, promote inclusion, and have fun by trying their hand at Special Olympics Unified Sports.

YOUNG ATHLETES FESTIVAL | July 2-5, Seattle Center, Federal Way, UW
 A celebration of sports, activities, and inclusion for athletes, ages 2 to 7, with resources and guidance for the parents. All families welcome!

YOUTH LEADERSHIP EXPERIENCE | July 2-5
 High school students with and without intellectual disabilities convene to learn skills, volunteer and build more inclusive communities.

USA GAMES FAMILY 4th | July 4, Husky Stadium
 Athletes and delegates celebrate the Fourth with an old-fashioned American BBQ and dance party.

CLOSING CEREMONY | July 6, Lake Union Park
 Culmination and celebration of the 2018 USA Games. Families, fans and volunteers invited to congratulate athletes and bid them farewell.

Professional Sports Partners

